**🧩 Customer Profile & Demographics**

1. **What is the overall churn rate in the dataset? (imp)**  
   → Helps identify the scale of the churn problem (percentage of customers leaving).
2. **How does churn differ by gender?(imp)**  
   → Examines if gender influences churn behavior.
3. **Are senior citizens more likely to churn than younger customers?(imp)**  
   → Reveals if older customers have a higher tendency to leave.
4. **Does having a partner or dependents affect churn rates?(not imp)**  
   → Tests if family responsibilities impact loyalty.

**💰 Billing, Tenure & Payment Patterns**

1. **Is churn higher among customers with higher monthly charges?**  
   → Indicates if pricing and affordability are factors in churn.
2. **Do customers with longer tenure tend to stay longer (churn less)?**  
   → Evaluates loyalty and satisfaction over time.
3. **Does the payment method (e.g., electronic check, credit card, bank transfer) affect churn?**  
   → Identifies if convenience or payment habits correlate with churn.
4. **Is there a difference in churn between paperless billing and mailed billing customers?**  
   → Shows if billing experience affects retention.

**📡 Services & Product Usage**

1. **Do customers with internet service churn more than those with phone-only service?**  
   → Compares churn across different core service types.
2. **Among internet users, which service type (DSL, Fiber optic, None) has the highest churn rate?**  
   → Highlights if network type influences customer satisfaction.
3. **How does the availability of extra services (OnlineSecurity, TechSupport, Streaming) impact churn?**  
   → Reveals if customers with added features are less likely to leave.

**📅 Contracts & Subscription Behavior**

1. **How does churn vary by contract type (Month-to-month, One year, Two year)?**  
   → Determines how contract duration affects churn likelihood.
2. **Are month-to-month customers with higher monthly charges more likely to churn?**  
   → Combines contract flexibility and cost sensitivity.

**🧠 Multi-Factor / Deep Insights**

1. **Which combination of factors (e.g., Contract type, InternetService, PaymentMethod) leads to the highest churn?**  
   → Identifies high-risk customer segments for targeted retention strategies.